

OPERATOR GIFT DELIVERED | \$1,500 + Cost of Gift

Distribute your gifts directly to the Buyer Booths. Imagine your company's name and logo on indispensable items such as staplers, 3-hole punches, laminated maps, etc. Buyer delegates throughout Marketplace week use these items and will thank you. It's a perfect way to put your company's name and logo right in their hands. *NOTE: This opportunity is available at the Contributor and Supporter Levels based on the exhibit benefits desired.*

EXHIBIT BENEFITS

- There is no booth space benefit with this sponsorship. If you are interested in booth space, there is an Operator Gift Delivered option at the \$3,500 level.

PUBLICATION BENEFITS

- Sponsor logo on www.buses.org with hyperlink
- Sponsor listing in ABA's Online Directory
- Sponsor listing in Marketplace sponsor directory
- Sponsor listing in *Destinations* magazine, post-Marketplace issue
- Sponsor recognition in *The Business Buzz* post Marketplace
- Listing on wrap-up *Marketplace Monthly*
- 25% off rate card pricing for one ad in an ABA publication
- Buy 2, get 1 free offer for digital advertising.

ONSITE BENEFITS

- Operator gift for each appointment-taking Buyer Booth (approx. 325-350) ABA to approve of the gift to avoid duplication.
- Sponsor listing on Marketplace mobile app
- Sponsor listing on Marketplace appointment clock during non-appointment times
- Reserved table at meal function
- Sponsor ribbon
- Contact information for all Marketplace Buyers as requested.
- Dedicated networking time on Networking Floor

POST-MARKETPLACE BENEFITS

- Contact information for all Marketplace Buyers
- Guaranteed first right of refusal on your sponsorship.

ELIGIBILITY

- **DMO:** CVBs, State/Provincial DMOs, Private DMO, Federal
- **Lodging:** Hoteliers, Hotel Brokers, Hotel Management Groups
- **Attraction:** Adventure Tour Agricultural/Farm Attraction, Amusement/Theme/Water Park, Aquarium, Brewery/Distillery/Winery, Casino, Cavern/Cave, Dining/Food Service, Dinner Theatre, Entertainment/Amenities-Onboard, Entertainment Complex, Factory Tour, Festival/Event, Floating/Boating/Cruise Line, Garden/Arboretum, Historic Attraction, IMAX Theater, Museum, Shopping, Sightseeing, Sports Activity/Event, Racetrack, Theater/Entertainer, Train, Travel Plaza/Truck Stop, Zoo/Animal Park
- **Receptive Operator:** Receptive Operators, Tour Planners
- **Charter Operator:** Charter Operators
- **Associate:** Bus Manufacturers, Hardware Suppliers, Service Suppliers
- **Allied Association:** State/Provincial/Regional and Affiliated Associations

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EXHIBIT INFORMATION

EXHIBITOR
KITS SENT
MONDAY
NOV. 11
12 PM

BOOTH
SET UP
FRIDAY
JAN. 31
8 AM - 6 PM

STAFFED
BOOTH HRS
SATURDAY
Feb. 1
1:30 PM - 6 PM

STAFFED
BOOTH HRS
SUNDAY
Feb. 2
9 AM - 6 PM

STAFFED
BOOTH HRS
MONDAY
Feb. 3
9 AM - 6 PM

STAFFED
BOOTH HRS
TUESDAY
Feb. 4
9 AM - 5 PM

MOVE
OUT
TUESDAY
FEB. 4
5:30 PM