



**JANUARY  
13-16**

**DOWNTOWN  
NASHVILLE**  
Music City Center

**MARKETPLACE.BUSES.ORG**

**EXHIBITS**

# MARKETPLACE 2024 EXHIBITOR INFORMATION



ASSOCIATE EXHIBIT BOOTH	ONE COACH	TWO COACHES	INVITED INDUSTRY PARTNER
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## EXHIBIT OPTIONS AND PRICING

Pricing	\$3,500	\$5,500	\$15,000	\$0
10'X10' Exhibit Space (100 Square Feet)	●			●
20'X60' Exhibit Space (1200 Square Feet)		●		
50'X50' Exhibit Space (2500 Square Feet)			●	
Carpet Included		●	●	●
Furnishings Included (One 6' Table, 2 Chairs)				●
Registration Included (One Comp Non-AT Rep)				●

## EXHIBITOR BENEFITS

ABA to Provide Personalized Customer Electronic Invitations for Distribution	●	●	●	
Listing on Jumbotron	●	●	●	●
Buyer Booth Deliveries	●	●	●	
Give-aways/Booth Raffles	●	●	●	●
One Posting on ABA Social Media	●	●	●	
Dedicated Networking Time Daily	●	●	●	●
Listed as Exhibitor on Marketplace App	●	●	●	●
Recognition in Business Buzz Newsletter	●	●	●	●
Contact Information for all Marketplace Buyers	●	●	●	●
Listing in Destinations Magazine, Marketplace Edition	●	●	●	●

**ELIGIBILITY** | Exhibit space is available for purchase from Associate/Products & Services companies including Bus Manufacturers. [Travel Industry suppliers are unable to purchase booth space, however, they can become a sponsor at the Contributor Level or higher to receive the sponsor benefit of booth space.]

## EXHIBIT HOURS

**COACH MOVE IN**  
WEDNESDAY, JAN. 10  
8:00 AM

**BOOTH SET UP**  
FRIDAY, JAN. 12  
8:00 AM-6:00 PM

**STAFFED BOOTH HOURS**  
SATURDAY, JAN. 13  
1:30 PM-6:00 PM

**SUNDAY, JAN. 14**  
9:00 AM-6:00 PM

**MONDAY, JAN. 15**  
9:00 AM-6:00 PM

**TUESDAY, JAN. 16**  
9:00 AM-5:00 PM

**MOVE OUT**  
TUESDAY, JAN. 16  
5:30 PM

## CONTACT

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