

## VOLUNTEER PRIZES | \$550

Volunteers are a critical part of making Marketplace a success. The Volunteer Prize Program includes Volunteer of the Day and Volunteer of the Week recognition.

### EXHIBIT BENEFITS

- There is no booth space benefit with this sponsorship.

### PUBLICATION BENEFITS

- Sponsor logo on [www.buses.org](http://www.buses.org) with hyperlink
- Sponsor listing in ABA's Online Directory
- Sponsor listing in Marketplace sponsor directory
- Sponsor listing in *Destinations* magazine, post-Marketplace issue
- Sponsor recognition in *The Business Buzz* post Marketplace
- Listing on wrap-up *Marketplace Monthly*
- 25% off rate card pricing for one ad in an ABA publication
- Buy 2, get 1 free offer for digital advertising.

### ONSITE BENEFITS

- Listing on the Volunteer Board
- Recognition on the Volunteer Prize Announcements
- Sponsor listing on Marketplace mobile app
- Sponsor listing on Marketplace appointment clock during non-appointment times
- Reserved table at meal function
- Sponsor ribbon
- Contact information for all Marketplace Buyers as requested.
- Dedicated networking time on Networking Floor

### POST-MARKETPLACE BENEFITS

- Contact information for all Marketplace Buyers
- Guaranteed first right of refusal on your sponsorship.

### ELIGIBILITY

- **DMO:** CVBs, State/Provincial DMOs, Private DMO, Federal
- **Lodging:** Hoteliers, Hotel Brokers, Hotel Management Groups
- **Attraction:** Adventure Tour Agricultural/Farm Attraction, Amusement/Theme/Water Park, Aquarium, Brewery/Distillery/Winery, Casino, Cavern/Cave, Dining/Food Service, Dinner Theatre, Entertainment/Amenities-Onboard, Entertainment Complex, Factory Tour, Festival/Event, Floating/Boating/Cruise Line, Garden/Arboretum, Historic Attraction, IMAX Theater, Museum, Shopping, Sightseeing, Sports Activity/Event, Racetrack, Theater/Entertainer, Train, Travel Plaza/Truck Stop, Zoo/Animal Park
- **Receptive Operator:** Receptive Operators, Tour Planners
- **Charter Operator:** Charter Operators
- **Associate:** Bus Manufacturers, Hardware Suppliers, Service Suppliers
- **Allied Association:** State/Provincial/Regional and Affiliated Associations

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### EXHIBIT INFORMATION

**EXHIBITOR  
KITS SENT  
MONDAY  
NOV. 11  
12 PM**

**BOOTH  
SET UP  
FRIDAY  
JAN. 31  
8 AM - 6 PM**

**STAFFED  
BOOTH HRS  
SATURDAY  
Feb. 1  
1:30 PM - 6 PM**

**STAFFED  
BOOTH HRS  
SUNDAY  
Feb. 2  
9 AM - 6 PM**

**STAFFED  
BOOTH HRS  
MONDAY  
Feb.3  
9 AM - 6 PM**

**STAFFED  
BOOTH HRS  
TUESDAY  
Feb.4  
9 AM - 5 PM**

**MOVE  
OUT  
TUESDAY  
FEB. 4  
5:30 PM**