## MARKETPLACE 2025 EXHIBITOR INFORMATION

Associate
Exhibit
Booth
One
Coach
Coaches
Two
Coaches
Invited
Industry
Partner



## **ELIGIBILITY:**

Exhibit space is available for purchase from Associate/
Products & Services companies including Bus Manufacturers.
[Travel Industry suppliers are unable to purchase booth space, however, they can become a sponsor at the Contributor Level or higher to receive the sponsor benefit of booth space.]

## CONTACT Lori Eison Howard <a href="mailto:lhoward@buses.org">lhoward@buses.org</a> 202-218-7215



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EXHIBIT OPTIC	ONS AND	PRICIN	G	
Pricing	\$3,500	\$5,500	\$15,000	<b>\$0</b>
<b>10'x10' Exhibit Space</b> (100 Sq. Ft.)	/			<b>/</b>
<b>20'x60' Exhibit Space</b> (1200 Sq. Ft.)		~		
<b>50'x50' Exhibit Space</b> (2500 Sq. Ft.)			<b>V</b>	
Carpet Included	1	~	<b>V</b>	~
<b>Furnishings Included</b> (One 6' Table, 2 Chairs)	1			<b>/</b>
<b>Registration Included</b> (One Comp Non-AT Rep)				V
EXHIBITO	R BENE	FITS		
ABA to Provide Personalized Customer Electronic Invitations for Distribution	1	~	V	
Listing on Jumbotron	~	~	<b>V</b>	V
Buyer Booth Deliveries	~	~	<b>V</b>	
Give-aways/Booth Raffles	1	~	<b>V</b>	<b>/</b>
One Posting on ABA Social Media	1	~	<b>V</b>	
Dedicated Networking Time Daily	~	~	<b>V</b>	~
Listed as Exhibitor on Marketplace App	1	~	<b>/</b>	~
Recognition in The Business Buzz Newsletter	~	~	<b>/</b>	~
Contact Information for all Marketplace Buyers	~	~	<b>/</b>	/
Listing in Destinations Magazine, Marketplace Edition	1	~	<b>V</b>	1

## **EXHIBIT HOURS**

COACH MOVE IN WEDNESDAY JAN. 29 8 AM BOOTH SET UP FRIDAY JAN. 31 8 AM - 6 PM STAFFED BOOTH HRS. SATURDAY FEB. 1 1:30 PM - 6 PM

STAFFED
BOOTH HRS.
SUNDAY
FEB. 2
9 AM - 6 PM

STAFFED BOOTH HRS. MONDAY FEB. 3 9 AM - 6 PM

STAFFED BOOTH HRS. TUESDAY FEB. 4 9 AM – 5 PM MOVE OUT TUESDAY FEB. 4 5:30 PM